

Cancer is the second-leading cause of death in Oklahoma.

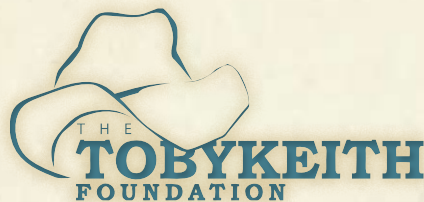
More than 17,000 Oklahomans are diagnosed with cancer annually. More than 12,000 are new cases, with approximately 150 cases of children under the age of 19. But, Oklahoma children diagnosed with cancer today have a much greater chance of survival than their parents would have. Since the 1950s, survival has gone from less than 10% to around 77% overall. These statistics provide hope for the family and child dealing with a diagnosis of cancer.

"We're going to make it better for the kids."



By far, the largest contributor to Ally's House is the Toby Keith Foundation. Toby Keith and his wife Tricia knew Ally and watched her and her family suffer as her illness progressed. Already a supporter of children's causes, Keith designated Ally's House as the beneficiary of his annual Toby Keith & Friends Golf Classic.

Ally's House salutes Toby Keith for his tireless support - not only to kids with cancer, but soldiers, military families and many other worthwhile causes and organizations.



Caydon

Ryan

Holly

How can I help?

Monetary donations are the most helpful, but we also accept donations for the patients in the form of new games & toys, DVDs, hats, gift cards, etc. If you would like to make a donation or volunteer, contact us at:

Ally's House
P.O. Box 722767
Norman, OK 73070
405-733-ALLY (2559) | www.allyshouse.net

We hope that when you visit our website you will want one of our "Art of Living" calendars or "Country Cookin" cookbooks, each available for a small donation.

At Ally's House, we have the ability to help with a broad range of needs, such as:

- Medical expenses
- Pharmacy assistance program
- Housing
- Transportation to/from treatment
- Utilities
- Special needs



Isabelle

Jefferson

Kandice



"Providing support to Oklahoma children with cancer."

THE PAST

While its reach is expanding, the Foundation's primary focus is on giving directly to the children who are battling all forms of cancer through their work with **Ally's House**.

Ally's House, a charity named after the daughter of Toby's friend and former band mate, Scott Webb, is a charity devoted to providing support to Oklahoma children diagnosed with cancer.

Just before her second birthday, Allison (Ally) Webb was diagnosed with Wilms' Tumors, a form of kidney cancer. Biopsies and tests showed that Ally had "bilateral" disease, meaning there were tumors on both of Ally's kidneys. This is uncommon, occurring in only five percent of Wilms' Tumor cases. Ultimately, Ally had three major surgeries, multiple radiation and chemotherapy treatments and countless hospital stays. Unfortunately, Ally lost her battle with cancer on August 6, 2003, in her mother's arms, a month shy of her 3rd birthday.



Scott and Allison Webb

In memory of Ally, her family founded Ally's House with a mission and purpose of helping other families get through the difficult

journey when a child is diagnosed with cancer.

The name "Ally's House" has special significance to Allison's family and friends. After a long hospital stay, she was thrilled to get back home, her favorite place. She'd happily say, "We're at Ally's house!"

THE PRESENT

Ally's House is a 501(c)3 nonprofit organization. We provide our families with financial assistance with expenses such as medical bills, prescriptions, housing or rent payments, utilities, transportation costs, food & clothing, and even funeral or other needs.

Aside from this critical function, Ally's House is helping renovate the oncology unit at The Children's Hospital at OU Medical Center. The project includes four new areas in the unit to improve the quality of life for patients and families facing cancer treatments and hospitalizations.

The new Playroom is a place for patients to escape the life of a hospital patient and interact with other kids in a positive environment.

The Family Resource Room is a space where parents can get information about cancer treatment, access to resources and information about possible support from Ally's House. In addition, wireless access in the area allows laptops to be used and communication may continue between family members and loved ones outside of the hospital.

The Multi-Station Infusion Room has several stations with dividers for patients receiving either inpatient or outpatient treatment. Parents can sit with their child and watch movies or play games during the treatment process.

The Palliative Care Room provides a homelike environment with the support of hospital care for families who are facing the end of life. Beds right next to the patient's room allow the parents to be at the child's bedside at a moment's notice.



The Oncology Unit at The Children's Hospital at OU Medical Center

THE FUTURE

Ally's House is teaming with the American Cancer Society to house Oklahoma cancer patients and their families.

The vision is for side-by-side places for families and patients to stay during treatment: Ally's House for pediatric patients, and an ACS Hope Lodge for adult patients. Office space and administrative areas will be shared. Not having to worry about where to stay or how to pay for lodging will allow guests to focus on the most important thing: getting well.

Ally's House will provide an eight to fourteen room refuge in Oklahoma City that will serve as a nurturing, homelike environment where patients and caregivers can retreat to their private rooms or connect with others who are going through many of the same experiences.

Currently, there are 28 ACS Hope Lodge locations throughout the United States, but American Cancer Society has never teamed with another organization like Ally's House.

Like each ACS Hope Lodge, Ally's House will offer a variety of resources and information about cancer and how best to fight the disease. A land lease is secured, and an aggressive capital campaign is underway.

"The American Cancer Society is looking forward to partnering with Toby Keith and Ally's House on this project. Our organizations share a common goal of support and service for cancer patients and their families. This unique effort will help us provide much needed housing for both children and adults. The ability to serve patients together is an exciting opportunity."

*Les Foster
Regional Vice President - Oklahoma*

"You've got to generate a lot of revenue to pull something like this off, and each year we try to get bigger and stronger."
Country music star Toby Keith



HOPE